



NEWS RELEASE

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ELMIRA JET SETS TO FUN IN THE SUN! ALLEGiant AIR INAUGURATES NONSTOP SERVICE TO ORLANDO AIRLINE CELEBRATES WITH \$79* ONE-WAY FARES

(ELMIRA, N.Y.) – Residents of the Twin Tiers today take off for the fun and sun of **Orlando, Fla.** as low-fare airline **Allegiant Air** inaugurates nonstop service from **Elmira Corning Regional Airport** to the Sunshine State. To celebrate, the low-cost airline is offering a special **\$79*** one-way fare to Orlando.

In a special event before takeoff, Allegiant will present the local children’s charity, **Glove House**, with **10 roundtrip tickets** from Elmira to Orlando and SeaWorld Orlando will donate **10 passes** to the amusement park. The charity will be able to use the tickets and passes for fundraising purposes or in whatever way will benefit the organization the most.

“SeaWorld Orlando is proud to partner with Allegiant Air to support the important work of Glove House,” Suzi Otis, senior manager retail travel sales, said. “Our company believes strongly in giving back to the communities in which our guests and employees live, work and play.”

“We feel very fortunate and excited that Allegiant Air has chosen Glove House to be the recipient of this generous donation,” John P. Treahy, President and CEO of Glove House, Inc., said. “The raffle we are doing for the tickets will create incredible financial support that will greatly help the kids and families we serve. We welcome Allegiant Air to the community.”

“We are extremely pleased to expand the Allegiant brand of low-fare, nonstop, jet service to New York’s Southern Tier and Pennsylvania’s Northern Tier,” Maurice J. Gallagher Jr., Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only scheduled nonstop service between Twin Tiers and Orlando.”

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The new service operates twice weekly, with service **Thursday** and **Sunday**. Flights depart Elmira Corning Regional Airport at **10:20 a.m.** arriving in Orlando Sanford International Airport at **12:55 p.m.** Flights leaving Orlando depart at **7 a.m.** arriving in Elmira at **9:40 a.m.** (all flight times are local.)

"We are happy to be able to provide this direct nonstop service to Florida for the residents of the Southern Tier," Tom Santulli, Chemung County Executive, said. "Allegiant Air is a welcome addition to our air service partners." Airport manager Ann Crook added, "I can't think of a better way to celebrate the holidays at the airport than by starting new direct service to Orlando."

Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route. The airline said its research and input from local community leaders indicate New York's Southern Tier and Pennsylvania's Northern Tier will welcome the new nonstop flights and low fares to Orlando. The new Orlando service will offer the community low-cost alternative to connecting flights and long drives.

The **Allegiant Vacations** division of the company offers low-cost packages with 58 of Orlando and Daytona Beach's most exciting hotel properties. Partner properties include *The Swan*, *The Dolphin*, *The Hilton in Lake Buena Vista* and the *Radisson Parkway*. Low-cost packages are available to include hotel, car and amusement park tickets for additional savings.

The **\$79*** sale fares are available for a limited time and must be purchased by **Dec. 3, 2008** for travel completed by **Feb. 28, 2009**. Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

About the offer:

*Seats are limited and fares are not available on all flights. All fares are one-way. Must be purchased by Dec. 3, 2008 for travel to be completed by Feb. 28, 2009. Offer not available-Nov. 26 - Dec. 1, 2008 and Dec. 20, 2008 - Jan. 5, 2009 and Feb. 13 - Feb. 16, 2009. 7-day advance purchase required. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. A convenience fee of \$11.50 per traveling customer will be applied when booked on allegiantair.com. A convenience fee of \$11.50 per traveling customer, plus \$10.00

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per segment, will be applied when purchased through Allegiant Air call centers. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. A segment is defined as one take-off and one landing. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About Allegiant Air

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

About SeaWorld Orlando

SeaWorld Orlando is a Worlds of Discovery park. Other Worlds of Discovery parks include SeaWorld parks in San Diego, Calif. and San Antonio, Texas; Busch Gardens Africa in Tampa, Fla. and Busch Gardens Europe in Williamsburg, Va.; Discovery Cove in Orlando; Sesame Place in Langhorne, Pa. near Philadelphia; Aquatica, SeaWorld's water park in Orlando; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg. Worlds of Discovery, based in Orlando, Fla., employs more than 21,000 people nationwide. On the Web at www.seaworld.com or www.WorldsofDiscovery.com.

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